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RG ~~31~~ CATHOLIC STANDARD & TIMES. PAPERS.

Box Folder

- 1 1 Correspondence to Catholic Standard & Times, 1920-1930. Re: Transferring of 108 shares of capital stock, re: also encyclopedias delivered to Card, Dougherty residence, etc. Annual reports also of total monies.
- 2 Correspondence to Cath. Standard & Times, 1920-1930. re: list of unpaid Luncheon members also on 12,000 stencils to be made. Re: six Phila. Franciscans to be ordained. Re: estimate on printing of 1000 booklets, etc.
- 3 Correspondence to Catholic Standard & Times, 1931. Re: Sending brief outline of Times to influence the media. Also acknowledging revised schedule for advertising in the Cath. Times. Re: a display mat from J.M. Lowery piano co, etc.
- 4 correspondence to Catholic Standard & Times, 1932. Re: 1932 Directories, copies running T.F., Consideration of the Times for spearmint Anti-Firmata-tive Toothpaste. Re: Catholic settlement on the West Coast of Florida advertising. Re: Advertising for two hotels in Atlantic City., etc.
- 5 Correspondence to Catholic Standard & Times, 1932. Re: Advertising invention of Can Opener, Sharpener attached to wall. Copy of Camp Gibbons advertisement requested. Copy of advertisement sent on retreats at Marymount, July 4th and Labor Day. etc.
- 6 Miscellaneous correspondence re: hotel advertising sent out , also proofs of advertisements on the Wilson Line, Riverview Beach. Seaside Hotel interested in advertising in Atlantic City. Writing to differnt hotels etc. to advertise in the CATH. Times. etc.
- 2 1 Correspondence to Cath. Standard & Times, 1933. Re: News item of Archmere Music Guild , Also contract for Suplee-Wills-Jones Milk Co. enclosed. re: received from F. Wallis Armstrong Co. an order for 2,500 oines more covering advertisement. Re: proof of advertisement for Camp Gibbons, Cath. Camp for Boys., etc. Also from Villanova Univ. etc.
- 2 Correspondence to Cath. Standard & Times, 1933. Re: Cost request from Irish Hawthorne Trees from Lagan Ballinderry Farm, Berwyn, Pa. Re: Proof of ad for The Leo House Cath. Hospice during Holy Year. Also Rudolf Mosse, Ltd, asked for specimen copies of paper with rate card., etc.

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2	3	Correspondence to Cath. Standard & Times, 1933. Re: Proof of ad from Fred Norris, Inc. for Hats for women. Re: list of Ship Cunard Lines and others of amount of lines they had. re: circulation figures of Times to Russell Carter. re: refused a certain class of advertisement from Charles Hamberger, etc.
	4	Correspondence to Cath. Standard & Times, 1934. Re: Franklin Research Co., Phila. requesting advertising rates covering space. Re: Hotel in Catskills asking if they could advertise on a exchange due bill basis, which was refused. etc.
	5	Correspondence to Catholic Standard & Times, 1935-1939, Re: Letter to Ralph D'Amico & Pro. asking them to have the Times represent them for advertising, and many other companies were contacted for same through the whole folder. etc.
	6	Miscellaneous correspondence. Re: Ad on Christmas Gifts for entire family are being offered by advertisers in Cath. Standard & Times. Re: in envelope of papers on article on Divorce. Paper on ad to be ran for Bieble Service Service, etc. Article and picture of Ironing Board modern techniques for betterment. Re: Proof of ad on Advantages of Mutual Insurance. Also Holy Name Society Directory.
3	1	Correspondence to Catholic Standard & Times re: Silver Sacerdotal Jubilee. Also proofs of Holy Ghost Apostolic College. Also giving coverage to certain territories.
	2	Correspondence to Cath. Stand. & Times re: advertising for potential business for schools Institutions, etc. Re: Mat for Phila. Gas works advertising. Re: number (Approx.) of persons reading the Times, also counties of Phila. etc.
	3	Correspondence to Cath. Stan. & Times re: Abbotts Dairies thanking for introducing the new Ice Cream Package. Re: different advertising ie. College of Mt. St. Vincent, N.Y., E.I. DuPont & Fulton Sheen article, etc.

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4	1	Letter to Patrick McLaughlin re: to reproducing tomb of Rev. Wm. McCaffrey. Also about Murillo's painting. To Mr. Adams, tear sheet sent from current issue showing news item. There is a large Photograph of McCaffrey tomb. Penn Mutual Life Insurance on correspondence to buy from them, etc.
	2	Small print up of "Thought & Action" on Neva Inwagen, alias Mrs. Miller, alias St. Sr. Constance alias Sr. Mary Constance. Also letter from Cardinal Dougherty re: Misericordia Hospital. Letterheads to be printed for Wm. Murphy Master Horseshoers & blacksmiths, 1929. Letter from Mr. King to Katharyn Knox refusing he a teaching position because she is Catholic.etc.
	3	Correspondence on Catholic Alumni Society 1909. Books, Catholic, sent 100 copies to the Free Library of Phila. Fr. O'Connor to speak for Sodality. Various invitations given out to meet the Hon. Burke, Rev. Garvey could not accept due to official duties of Seminary. Also a list of names in Ledger not on membership roll in bulletin with amount of indebtedness. etc.
5	1	Correspondence on the Autobiography of Knute Rockne. Cath. Stand. & Times to present to the convention views on advertising. Letter from Sr. Aidan, England thanking C.S. & T. for inserting their article in paper. Letter from St. Josep's School, Missionary servants of the Most Holy Trinity advising of their devastating fire down to a heap of smoldering ashes. Also letter to St. Mary's Rectory on a crook getting funds story was on "Priests Fleeced by Crook". 1931. Corres. 1924, etc.
	2	1940, Correspondence on several advertising Mgrs. writing Cath. St. & T. on their excellent form of advertising.
	3	Correspondence re: contracts on advetising ie. Cunard White Star Limited, Northwest Progress, etc.
	4	Correspondence on advertisements in Atlantic City, ie. Dorland advertising Agency., etc.

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5	5	Correspondence from H. A. Persol to different advertising Managers on advertising. ie. Frank-for Grocers Assoc., Richard & Foley Advertising Agency, etc. 1935-41.
	6	Correspondence Piersol writing to various firms to advertise in the Cath. St. & T. ie. Gold Dust Corp., A & P Tea Co., Lord & Thomas, etc. 1934-1936.
	7	Correspondence from H. A. Peirsol to various Firms for subscription to theCath. St. & T. ie. Insur. Co. of North America, Horn & Hardart Baking Co. , The Jung Arch Brace Co., etc. 1934-1940.
	8	Correspondence from Peirsol on thanking for subscriptions, proofs of line surveys,ie. Knights Life Insur. Co., Lever Bros. Co. Etc. 1934-37.
	8	Correspondence with lists of advertisers, also advertising contracts. Explanation of advertising schedule, etc.
	9	Correspondence on Ivy & Ellington cancellation of advertising , unable to sell merchandise. Letter on analysis on Steamship advertising including Cunard White Star Limited. Phila. Elec. to have announcement inserted in paper, etc.
	10	Correspondence asking for advertising rates. Religious Merchandise Co. inserting advertisement. Root-Mandabach Adver. Agency for Sisters Uniforms, and how many Sisters the publication would reach.
	11	Correspondence advising advertising rate cost per line, 12¢ per agate line. Also to firm enclosing specimen of advertising. Gave rates of advertising to St. Benedict's College in Kansas., etc.
	12	Correspondence asking Pillsbury Flour Mill Co. for permission to advertise their product. Also asking the Texas Co., N.Y. City for same, etc.
	13	Correspondence advising the WaWa Dairy Farms of large standpoint of milk consumption of Catholic families as a very good point to advertise in the paper. Erwin, Wasey & Co. enclosed form to be filled out regarding data of publication snf rates, etc.

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5	14	Correspondence thanking Peirsol for sending a box of candy from Clara Zillson. Also letter to million Dollar Pier in Atlantic City sending copy of paper and that their advertising should be very productive. Rose Zang asking for advertising rates., etc.
6	1	Correspondence on Contract list from Callahan's List of Cath. Weekly Newspapers, N.Y. Mr. Meier asking for copy of full-page advertisement. Also asking Cath. St. & Times to attend a meeting in N.Y. for the purpose of organizing combination of advertising,etc.
	2	Correspondence on prevailing on Cardinals and Bishops becoming lifetime members along with a leaflet and application explaining same. 1927. A copy of Bishop McDevitt's Address at the Cath. Press Assoc. Convention in St. Louis, MO. Advertisement from Bureau of Cath. Indian Missions, 15% discount allowed them.
	3	Correspondence letters advising of unpaid remittances. Complaints to Czth. S. & T. for not having Rev. Chas. Coughlin a Cath. Priest who spoke so eloquently every Sunday afternoon over a coast to coast network and no mention of it in the paper. Also letter on Philo-Celtic Society of Phila. principally to teach the Irish Language and literature. Also Letter to Cath. Extension Society on commencements and exercises of local Schools and Colleges.
	4	Correspondence from the Canadian Messenger commending the paper for the consideration given to claims and persons. Leaflet book on a Christmas story called "A Fork on the Road" for Advent. Letter from the Consul of Mexico to speak in the U.S. Printed letter from the Prague Ministry, etc.
	5	Correspondence on itemized statement of various accounts. Letter to Stanley Co. of America showing in the projection room, "The Callahans and the Murphys" was told that it was Gross & Insulting to the Irish Race and to men and women of any nationality. Typed sheets on Pope Leo XIII's exccylical letter on "The Condition of Labor" and translation of it, etc.

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6	6	Correspondence on YMCA facts that they operate on a loss and not a profit, etc. Also list of stockholders of the Cath. St. & Times. Letter on Catholic Charities. Letter from John Coogan on the missing of Jane Agnes Connolly and how slow it is moving., etc. There is also names & Churches of a complete sailing list.
	7	Correspondence on the Sesqui-Centennial Exposition exposition for Mass of Thanksgiving for 150 years celebration by Cardinal Dougherty. Thankyou letter to paper to publish Sentinel of the Blessed Sacrament. Thanking Cath. Univ. for article on "Lost Books of the Bible. The Play "Wildfire" to leave Phila. on request, etc.
	8,	Correspondence on New York Newspapers of Gov. Al Smith. Also re: subscription from Joseph Durkin and with Fr. Tucker, Oblate. Re: Mr. Tourscher on Readers Digest.
	9	Correspondence on unsatisfactory stock transactions with Edelman & Co. on misconception that the Cath. St. & Times would not be a party to scheming or conniving. Also 2 cases of 1000 lbs. that due to weather unable to be shipped from N.Y. to Jersey City. Also leaflet from "White Squaw Press" showing different books ie, "The Forbidden Man", "The Girl who fought" "Priests" etc. Also letter from Real Estate Co. re: the case of a Minister alleging himself to be a priest and was arrested for selling liquor on the streets of Phila. Also 3 different letters some of complaint to Manager. 1928.